ATLA Product Name Standards 03.06.2015

Please use the registered trademark symbol, ®, when appropriate, in the first instance of an ATLA product name per page, piece or article. Do not italicize the trademark symbol itself, as it is not part of the product name. Note that ATLA does not include the symbol when naming partner products, as indicated below.

Often, the first instance on a page of a product name appearing in its spelled out form is followed by the abbreviated name within parentheses, to show how the product will be named in subsequent text. Do not italicize the actual parentheses, as they are not part of the product name. The ATLA EBSCO Historical Digital Archives present exceptions to this rule regarding parentheses. For example, the parentheses in “(13th Century to 1893)” and “(1894 to 1923)” are parts of the titles and should be italicized.

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- **ATLA Religion Database®** (ATLA RDB®)
- **ATLASerials®** (ATLAS®)
- **ATLA Catholic Periodical and Literature Index®** (ATLA CPLI®)
- **ATLA Religion Database® for ALUM** (ATLA RDB® for ALUM)
- **ATLASerials® for ALUM** (ATLAS® for ALUM)
- **ATLA Catholic Periodical and Literature Index® for ALUM** (ATLA CPLI® for ALUM)
- **Research in Ministry®** (RIM®)

ATLA partner products – no symbol
- **New Testament Abstracts** (NTA)
- **Old Testament Abstracts** (OTA)
- **Cooperative Digital Resources Initiative** (CDRI)

ATLA EBSCO Historical Digital Archives
Serials
- **African American Historical Serials Collection**

Monographs
- **ATLA Historical Monographs Collection: Series 1 (13th Century to 1893)**
- **ATLA Historical Monographs Collection: Series 2 (1894 to 1923)**

Monographs – Thematic Series
- **Biblical Research Perspectives, 1516-1922**
- **Catholic Engagements with the Modern World, 1487-1918**
- **Christian Preaching, Worship, and Piety, 1559-1919**
- **Global Religious Traditions, 1760-1922**
- **Global Theological Perspectives, 1322-1922**
- **Islam in the Modern World, 1804-1918**
- **Jewish Studies Perspectives, 1800-1918**
- **Missions and Missionaries Around the World, 1611-1922**
- **Perspectives on Ancient Civilizations, 1200-1922**
- **Religion and Social Change, 1723-1921**
- **Religious Leaders and Thinkers, 1516-1922**