ATLA Strategic Plan
Approved by the ATLA Board of Directors, February 21, 2015

Context: The American Theological Library Association is an association of professionals and institutions committed to preserving, describing, and sharing the texts and conversations that are essential to teaching, learning, and research in theology and religious studies. It recognizes and celebrates the important work done by theological librarians and libraries in facilitating the exchange of ideas and in enabling students to become effective users of religious and theological information.

Vision: ATLA is the hub of worldwide scholarly communication in theology and religion.

Core Purpose:
To promote worldwide scholarly communication in religion and theology by advancing the work of libraries and related information providers.

Core Values:
- Excellence in library collections and services
- Widest possible access to relevant information and ideas
- Hospitality, inclusion, and diversity
- Collegiality and collaboration
- Creativity, innovation, and transformation

Strategic Goals for next 3-5 years

Global Collaboration
Goal: ATLA is recognized globally as a strategic collaborator.

Open Access
Goal: ATLA has a solid reputation as a facilitator of open access publishing in the study of religion and theology.

Inclusive and Diversified Membership
Goal: ATLA membership is more diverse and inclusive.

Hub Capacity
Goal: ATLA has a shared understanding of what it means to be a hub.